



WHY CHOOSE

# THE QUAD CITIES?

**Where is the Midwest sweet spot for industry and creativity? QC, That's Where!**

In the QC, there is an ease of doing business, a workforce skilled in manufacturing, a central location with multi-modal transportation access and a supply chain flush with materials for Fortune 500 companies in the region.

The Quad Cities attracts investors and entrepreneurs because it holds an inventive imagination that embraces entrepreneurship and global aspirations. QC offers an open-minded network and drive that make the region a hub of ambition and innovation for a new generation.

We are building on the legacy of John Deere, a global giant that remains deeply rooted in the QC and the genesis for countless spinoffs and innovators. The QC is home to the Rock Island Arsenal, a logistics powerhouse directing the supplies that support our nation's military operations.

It's where your company will find homegrown creativity and down-to-earth people. Your employees will love our connection to the outdoors, downtowns on the Mississippi River and more than our fair share of food, festivals and fun. We can't wait for you to call the QC home.



**WATCH VIDEO**

# STRONG BUSINESS

## ECOSYSTEM

### NEW LOCATIONS & EXPANSIONS IN THE PAST 5 YEARS

**\$1.48 BILLION INVESTMENT**

**2,878 NEW JOBS**

### TOP 5 KEY INDUSTRIES

- Advanced Manufacturing
- Ag Innovation
- Logistics
- Corporate Operations & Support Services
- Defense



**470,982**

REGIONAL POPULATION  
(ACS, 2023)



**\$33.9B**

GDP  
(BEA, 2023)



**\$6.1B**

GENERATED FROM EXPORTS  
(ITA, 2023)



**35+**

INTERNATIONAL COMPANIES



**TOP 15%**

MOST DIVERSIFIED MSA  
(Lightcast, 2024)



HOME OF JOHN DEERE WORLD HEADQUARTERS



TECHNICALLY SKILLED

# WORKFORCE



**564,090**

LABORSHED POPULATION  
(QC Laborshed, 2024)



**63.4%**

LABOR FORCE  
PARTICIPATION  
(ACS, 2023)



GRADUATING  
STUDENTS

**25k+**  
annually



COLLEGES &  
UNIVERSITIES

**50** within a 90-  
mile radius



**43%**

OF WORKERS W/  
POST-SECONDARY  
EDUCATION  
(ACS, 2023)

CENTRAL MIDWEST

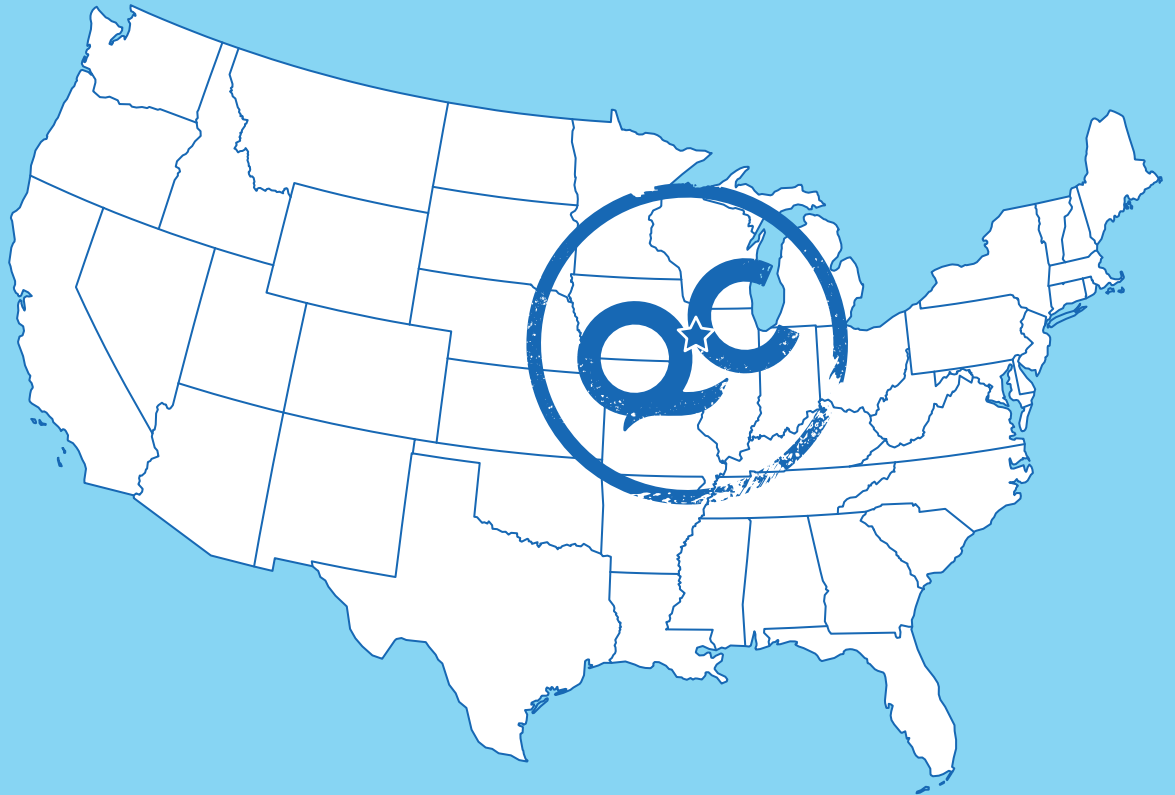
# LOCATION

**41 MILLION**  
PEOPLE WITHIN  
**300 MILES**

**MULTI-MODAL**  
TRANSPORTATION  
NETWORK

**AVERAGE**  
COMMUTE

**19** | **14**  
*minutes* | *miles*



# LOW COST

OF DOING BUSINESS



COST OF DOING  
BUSINESS

**#28**

(Forbes, 2020)



COST OF  
LIVING

**10%** below U.S.  
average  
(C2ER, 2024)



**9<sup>th</sup>**

LOWEST ELECTRIC  
RATES IN U.S.  
(MidAmerican Energy)



FOREIGN  
TRADE ZONE

**#133**