

COMMUNITY EVENTS

DOWNTOWN DAVENPORT PARTNERSHIP ANNUAL MEETING

**2024 Event Date: June**

The Downtown Davenport Partnership Annual Meeting showcases recent and future economic development plans, infrastructure projects and advocacy efforts to support area businesses. Attended by hundreds of leading area businesspeople and elected officials, the celebration is a prime opportunity to display your support for the region's flagship downtown.

**AUDIENCE:** 200+ business & property owners in Downtown Davenport

**AVAILABLE SPONSORSHIPS:**  
Range \$500 - \$5,000



DECK THE DOWNTOWNS

**Holiday promotions held in Downtown Bettendorf, Davenport & Rock Island**

Deck the Downtowns is the Chamber's holiday celebration highlighting the businesses that make QC downtowns so special through unique promotions that encourage people to eat, drink, shop and be merry downtown. By becoming a sponsor, you place your business top-of-mind for Quad Citizens during the holiday season.

**AUDIENCE:** 10,000+ Quad Citizens & visitors

**AVAILABLE SPONSORSHIPS:**  
\$5,000 Presenting Sponsor  
\$2,500 Gold Sponsor  
\$1,000 Silver Sponsor  
\$500 Supporting Sponsor



NETWORKING EVENTS

COFFEE MEETUP

**2024: 4 events**  
7:30 – 9:00 a.m. | Held in various locations in Iowa and Illinois

Start your Friday by connecting with members across business sectors. A casual morning event where you can meet, mingle and make contacts over a cup of coffee. There are no formal speakers or presentations. This is a free, members-only event. You'll get to showcase your business to a wide audience from across industries.

**AUDIENCE:** Chamber members only | 80+ attendees

**AVAILABLE SPONSORSHIPS:**  
\$500 Monthly Sponsor

BUSINESS EXCHANGE

**2024: 4 events**  
8:15 – 9:15 a.m. | Held in various locations in Iowa and Illinois

Business Exchange is a perfect opportunity to make connections and promote your business. This members-only event provides tips and strategies on how to become more confident and comfortable networking in any environment. The program features a series of fun, small group breakout sessions so participants can meet and connect with other members. Registration is limited. Business Exchange elevates your profile in the QC.

**AUDIENCE:** Chamber members only | Maximum of 100 attendees

**AVAILABLE SPONSORSHIPS:**  
\$1,800 Annual Sponsor  
\$500 Monthly Sponsor



CONTACT US

563.322.1706  
info@quadcitieschamber.com  
QuadCitiesChamber.com

SPONSORSHIP OPPORTUNITIES



SIGNATURE EVENTS

HOB NOSH

**April 2024**

The Chamber's largest after-hours event with food and beverage tastings, over 50 vendor tables, entertainment and games. Hob Nosh showcases QC businesses and most of all, is a fun way to meet, connect and catch-up with other professionals. Support this event and share your name, brand and goods with a captive and engaged audience.

**AUDIENCE:**  
500+ business professionals & community leaders

**AVAILABLE SPONSORSHIPS:**  
\$5,000 Presenting Sponsor  
\$3,000 Platinum Sponsors: Entertainment  
\$2,000 Gold Sponsors: Prize Pick, Selfie Station, Bags Contest & Vehicle.



GOLF OUTING

**June 2024**

The Golf Outing is a premier event for business professionals. It's a perfect opportunity to bond with clients, prospects and colleagues on the course while taking part in some friendly competition. Enjoy a great day of golf while supporting the Chamber and the work we do to elevate businesses and communities across our region.

**AUDIENCE:**  
300+ business professionals & community leaders

**AVAILABLE SPONSORSHIPS:**  
\$5,000 Presenting Sponsor  
\$1,500 Putting Green Contest or Golfer Gift Sponsor  
\$1,000 Vehicle, Hole-in-1 Sponsor  
\$750 Clubhouse Sponsor  
\$600 Course Sponsors: Driving Range, Putting Green, Longest Drive, Longest Putt or Closest to the Pin  
\$600 Golf Cart, Beverage Cart, or Lunch Sponsor  
\$500 At-the-Hole Sponsor, Hospitality Cart or Breakfast Sponsor  
\$300 Hole Sign  
In Kind Sponsorships: Provide the Golfer Gift, Golf Towel or Golf Balls



ANNUAL MEETING

**August 2024**

We bring together company executives, elected officials, business owners and community leaders to celebrate all we've accomplished together in the past year and look toward the future. It is the must-attend event of the year and a prestigious sponsorship opportunity that demonstrates your commitment and investment in a prosperous QC region.

**AUDIENCE:**  
600+ business professionals & community leaders

**AVAILABLE SPONSORSHIPS:**  
\$15,000 Co-Presenting Sponsor  
\$7,500 Diamond Sponsor  
\$5,000 Platinum Sponsor  
\$3,000 Gold Sponsor



ECONOMIC FORECAST

**December 2024**

Economic Forecast provides an in-depth analysis of the economy on a national, regional and local level. An economist provides macroeconomic perspectives and industry insights to help you prepare for the coming year. Be recognized as a regional business leader that provides valuable information and resources to Chamber members and our community.

**AUDIENCE:**  
250+ business professionals & community leaders

**AVAILABLE SPONSORSHIPS:**  
\$5,000 Co-Presenting Sponsor  
\$3,000 Platinum Sponsor  
\$1,750 Gold Sponsor





ADVOCACY EVENTS

LEGISLATIVE EVENT SERIES

2024 Events | January – May

Events held in various locations in Iowa and Illinois

The Legislative Events Series allows business leaders and community members to engage in conversations with local, state and federal elected officials representing our region to gain the latest information about potential and pending legislation. These events provide valuable insight from the decision-makers and give members opportunities to advocate for policies that support QC businesses. Your sponsorship shows how invested you are in the success of the region and advances your standing in the greater community.

**AUDIENCE:** 80+ attendees

AVAILABLE SPONSORSHIPS:

- \$6,000 Annual Sponsor + D.C. & State Capitol Trips
- \$3,500 Annual Sponsor + State Capitol Trips
- \$2,000 Annual Sponsor



COMMUNITY EVENTS

DOWNTOWN BETTENDORF ORGANIZATION  
BE DOWNTOWN

June, 2024

9:30 a.m. – 10 p.m. | 15th Street & State Street, Bettendorf

Be Downtown is an annual regional celebration of the growth, revitalization and renaissance of Bettendorf’s downtown. This free, family-friendly event features live outdoor music, food and drink vendors, bags tournament, Family Fun Zone and more. Show off your community spirit and be recognized as a community leader supporting the Downtown Bettendorf Organization.

**AUDIENCE:** 3,000+ Quad Citizens & families

AVAILABLE SPONSORSHIPS:

- \$3,000 Presenting Sponsor
- \$2,000 Vehicle Sponsor
- \$1,000 Supporting Sponsor
- \$500 Bags Tournament Sponsor



BUSINESS PROGRAMS

INTERN QC

2024 Events: June - July

Events held in various locations in Iowa and Illinois

- InternQC KickOff
- Night at the Ballpark
- MeetUps at local favorites
- Professional development
- Weekly enews

InternQC is a Chamber initiative to help attract and retain quality workforce in the QC. InternQC allows young talent to experience and become immersed in all our region offers. We host events that showcase the best of the Quad Cities helping interns form ties to our region, making them more likely to return after graduation. Your support allows us to showcase the best of the Quad Cities and your business boosting your name recognition and helping build our future workforce.

**AUDIENCE:** 200+ young professionals & interns

AVAILABLE SPONSORSHIPS:

- \$1,000 Program Sponsor
- \$500 Supporting Sponsor

LEADERSHIP QC

2024 Event Dates: January - September

Events held one day each month | Events held in various locations in Iowa and Illinois.

Leadership QC is a nine-month program for experienced community leaders and innovators who want to enhance their individual leadership skills and contribute more to the success of our region. Participants work collectively to develop business-oriented solutions to challenges that impact our region’s workforce and QC community. The program is limited to 25 participants. This is a prestigious sponsorship opportunity that builds name and brand awareness and demonstrates your deep support in the success of our region.

**AUDIENCE:** 25 experienced community leaders & innovators | promotions to Chamber members

AVAILABLE SPONSORSHIPS:

- \$2,000 Program Sponsor
- \$500 Supporting Sponsor

PEER ROUNDTABLES

Meets monthly | 12 per year as scheduled by facilitator

Business needs and concerns are unique to every industry. Peer Roundtables are structured, confidential discussion groups where top-level professionals can talk openly about shared experiences with industry peers. Roundtables meet once a month and are limited to 15 business executives and management professionals. A great opportunity to elevate your company as an industry leader and support your peers.

PEER ROUNDTABLE TYPES:

President/CEO | President/CEO and Family-Owned Businesses | Senior Leadership | CIO/CTO Sales & Marketing | Diversity & Inclusion | Human Resources

**AUDIENCE:** Maximum 15 experienced community leaders & innovators per roundtable | Exclusive per industry sector.

AVAILABLE SPONSORSHIPS:

- \$1,000 Roundtable Sponsor

DOWNTOWN DAVENPORT PARTNERSHIP  
ICESTRAVAGANZA

January 12-14, 2024

Freight House, Downtown Davenport

Icestravaganza is a popular and free QC winter event featuring thousands of pounds of elaborate ice sculptures, carving contest, family area, photo ops and more. Held during Martin Luther King Jr. weekend, the ice carvings are on display all three days and are illuminated after dusk. This event allows QC residents and visitors to celebrate our Midwest winter and enjoy the vibrancy of our region. Grow your business by placing your name in front of a large and diverse audience.

**AUDIENCE:** 10,000+ Quad Citizens & visitors

AVAILABLE SPONSORSHIPS:

- \$7,500 Presenting Sponsor
- \$2,500 Gold Sponsor, Vehicle, Livestream & After Glow Party
- \$1,000 Silver Sponsor
- \$500 Sculpture Supporter



GENERATION NEXT

Meets monthly for four months

Generation Next is the Quad Cities’ premier professional development program preparing young professionals for a career of community involvement through board service and elected office education. Become a sponsor and make it known that you’re helping build the QC’s next generation of regional leaders.

**AUDIENCE:** 40 aspiring professionals

AVAILABLE SPONSORSHIPS:

- \$1,000 Program Sponsor
- \$500 Supporting Sponsor

MANUFACTURING  
HUB EVENTS

2024: 4 Hub Huddles held mornings in various locations in Iowa and Illinois

4 Hub Brews held late afternoons in a brewery or bar/restaurant

Manufacturing Hub events are designed to convene local manufacturers for networking and industry-specific programming. The goal is to connect with one another and discover partnerships, resources, technologies and markets that will be key to industry growth now and into the future.

**AUDIENCE:** 45+ manufacturers and suppliers

AVAILABLE SPONSORSHIPS:

- \$3,500 Annual Sponsor



ALTERNATING CURRENTS FESTIVAL

August 15 – 18, 2024

Events held in various locations in Downtown Davenport, Downtown Rock Island & Downtown Bettendorf

Alternating Currents is a 100% free festival with 100+ performances over 4 days in August. Attendees are encouraged to choose their own adventure to find music, film screenings, comedians and art at venues across downtown. This event places your business in front of thousands of Quad Citizens and visitors having fun at one of the hottest events each summer.

**AUDIENCE:** 15,000+ Quad Citizens & visitors

AVAILABLE SPONSORSHIPS:

- \$25,000 - \$50,000 Presenting & Major Partner Sponsors
- \$5,000 - \$20,000 Stage & Partner Sponsors
- \$1,500 - \$4,500 Supporting Sponsors

