

2024 LEGISLATIVE AGENDA

IOWA PRIORITIES

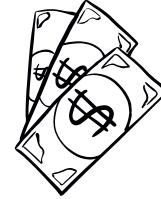


LONG-TERM PRIORITY

REGIONAL PUBLIC-PRIVATE
PARTNERSHIP

BUSINESS & ECONOMIC GROWTH

1. Protect and enhance economic development programs.
2. Promote a business-friendly tax environment.
3. Promote a stable, predictable and fair regulatory environment.
4. Support policies to advance clean and reliable energy sources.



79%

of IA businesses support protecting existing INCENTIVES or CREATING NEW INCENTIVES

QUALITY OF PLACE

1. Continue funding for tourism and amenity development programs.
2. Promote new programs to incentivize or support investment in amenities and neighborhoods.
3. Maximize funding from the bipartisan infrastructure law and inflation reduction act.



89%

of IA businesses support INVESTMENT IN AMENITIES TO ATTRACT & RETAIN WORKERS

WORKFORCE & TALENT DEVELOPMENT

1. Address persistent barriers to employment in a sustainable manner including childcare, transportation, and housing.
2. Promote enhanced support for second-chance employment.
3. Maximize funding and flexibility for all levels of education (PreK-12, trades, 2 and 4-year college).
4. Expand bi-state training and certification reciprocity.



70%

of IA businesses say a WELCOMING ENVIRONMENT is important



62%

of IA businesses say issues with HOUSING & TRANSPORTATION make recruitment difficult

