

*Let's see what your life
looks like as a Quad Citizen ...*



GROW
QUAD CITIES

HOW YOU CONNECT

Quad Cities International Airport

In your new location ...

THERE'S SO MUCH TO LOVE.

The Quad Cities is where a family of communities interconnect to form the perfect place to live for people of all backgrounds. Friendly neighbors, Midwest charm and down-to-earth local culture make individuals feel welcomed and valued.



See where you are ...



How you connect ...

YOU'RE 19 MINUTES AWAY FROM EVERYTHING LOCAL

... and not too far from **everywhere** else!

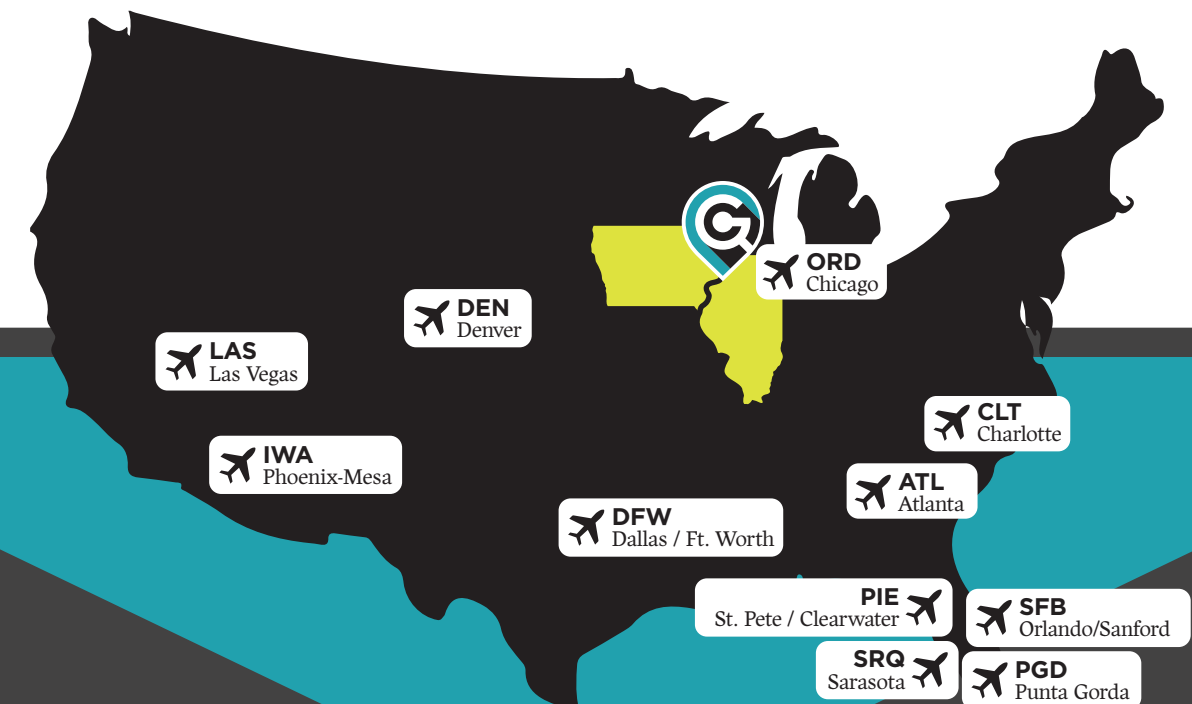
You enjoy big city reach without the big city hassle.

Interstate 80 and the Mississippi River keep you connected to the rest of the country and as a Midwesterner, your new location puts you just a few hours from major cities like Chicago, Des Moines, Kansas City, Madison, Milwaukee, Minneapolis, Omaha, and St. Louis — perfect for a quick road trip!

Or, chase bigger adventures with direct flights from Quad Cities International Airport (MLI) to 11 major hubs.



- 4** Interstate highways
- 11** Domestic flight locations
- 3** Class 1 railroads
- 2** Mississippi barge terminals



See how you go ...

I-74 Iowa Illinois Memorial Bridge

WHERE YOU LIVE



100% METRO AREA CONNECTION

American Discovery Trail

In this community ...

YOU'RE IN A TOP 100 PLACE TO LIVE IN THE USA*

The Quad Cities is #43 in the country!

*U.S. News & World Report

Your new community consistently ranks as a top-100 place to live in the USA, thanks to its affordable living, strong job market, vibrant arts and culture scene, and scenic riverfront lifestyle. With friendly communities, great schools, and plenty of parks and events, you enjoy a blend of small-town charm and big-city amenities that makes the Quad Cities region a fantastic place to call home.



See how you live ...



Mississippi River View Loft Apartment



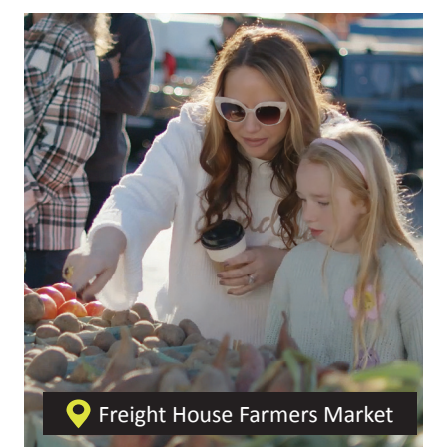
Where you live ...

ENJOY LIVING IN A TOP 10 PRETTIEST RIVERTOWN

*U.S. News & World Report

#5 BEST AFFORDABLE place to live

*U.S. News & World Report



Freight House Farmers Market

Enjoy more living, spend less doing it.

As a Quad Citizen, you discover the easy charm and quiet beauty of living in some of America's prettiest river towns.

You'll enjoy more for less in your new hometown.



#1 BEST SMALL CITY for remote work

Forage 2023

\$72K median household income

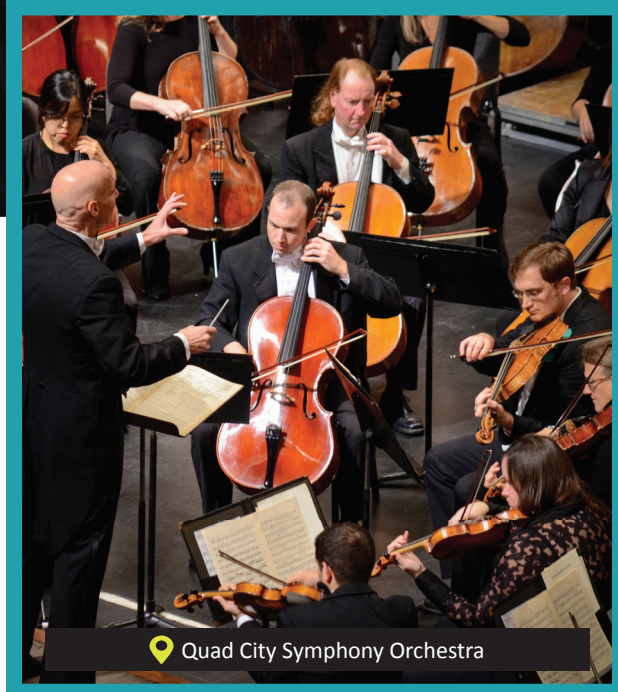
ACS 2024

470,330 population

ACS 2024



HOW YOU PLAY



Quad City Symphony Orchestra



John Deere Classic



See how you play ...



Modern Woodmen Park



Raccoon Motel

20+
THEATRE AND
MUSIC VENUES

How you play ...

OUT AND ABOUT IN YOUR NEW HOMETOWN

You'll quickly find **your vibe!**

Your evenings and weekends are as busy as you want them to be.

There's always something happening in your new town — or in one of our many vibrant downtowns. Whether it's a spontaneous coffee meet-up, trying the local restaurant everyone's talking about or discovering a new favorite craft beer, fun is never hard to find. Plus, live music, theater, museums and sporting events give endless opportunities for family-friendly adventures and unforgettable nights out with friends.

15+
BREWERIES

14+
MUSEUMS

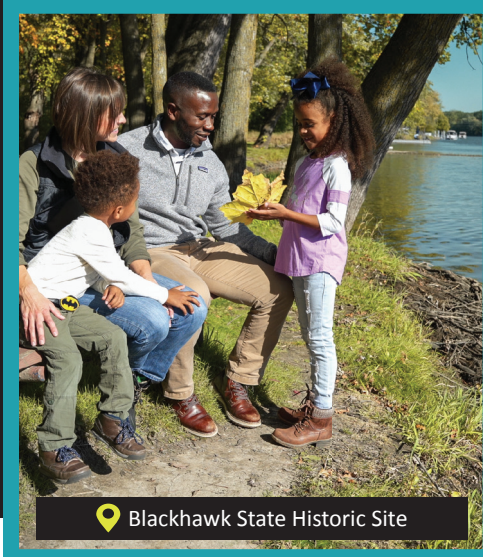
3
PRO SPORTS
TEAMS

20+
GOLF
COURSES

Floatzilla on the Mississippi River



Rock Island Rotary Reindeer Ramble



Blackhawk State Historic Site

HOW YOU EXPLORE

You'll enjoy all four seasons to their fullest.

Spring bursts to life with blooming flowers, lighter jackets and the return of farmers markets and river adventures. Summer sizzles with live music, packed event calendars, water fun, and long, warm evenings. Fall paints the landscape in festive reds and oranges, perfect to usher in apple picking, pumpkin patches, crisp nights, football games and cozy bonfires. Winter keeps the QC lively with snowy trails, sledding, skating and the spectacular sight of bald eagles — proof that here, there's no off-season.



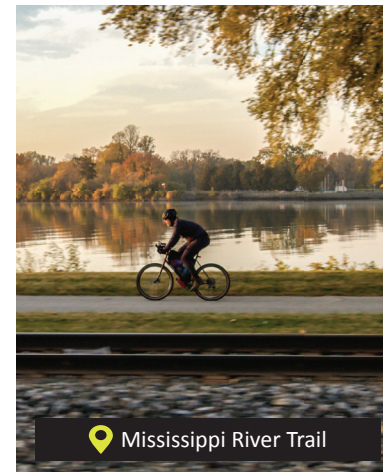
See how you explore ...



How you explore ...

THE OUTDOORS BECOMES YOUR PLAYGROUND

A refreshing change of pace.



Mississippi River Trail

Your backyard just got a whole lot bigger.

As a Quad Citizen, the great outdoors is right outside your door. Explore scenic parks, rolling hiking and biking trails and plenty of green space — the perfect escape for a breath of fresh air.

7 Forest preserves

4 Ski resorts within 90 miles

4 Mountain bike trail systems

3 State parks within 15 minutes



300+
MILES
of hiking and biking trails

3,000
ACRES
of public green space



YOUR WORKFORCE



Workforce development **IS A PRIORITY HERE**

We're thoughtfully building a strong talent pipeline, ensuring the region has the skilled people required to fill today's most in-demand jobs. You can connect with education and training partners who help upskill talent and deliver targeted training aligned with your workforce needs.



See your workforce in action ...

Your workforce ...

DISCOVER QUAD CITIES WORK ETHIC

Hard work is part of the culture.



You experience the strength of a technically-skilled workforce.

As a Quad Citizen, you'll quickly see the pride that drives the hardworking men and women in our region. People here value what they do — and that dedication helps your business thrive.

564,090
LABORSHED

QC Laborshed 2024

63.3%
LABOR FORCE PARTICIPATION

ACS 2024

25K+
GRADUATING STUDENTS

(annually)

from 50 colleges & universities within a 90-mile radius

IPEDS

40%
POST-SECONDARY EDUCATION

ACS 2024




YOUR INDUSTRY PEERS

TOP 5 PRIORITIES

- 
ADVANCED MANUFACTURING
- 
AEROSPACE & DEFENSE
- 
ENTERTAINMENT & MIXED-USE
- 
HEADQUARTERS & PROFESSIONAL SERVICES
- 
RIVERFRONT DEVELOPMENT

A region that's ... ENERGIZED

In the Quad Cities, reliable, sustainable energy comes at a fraction of the cost — 42% below the national average for electric rates. In the Iowa Quad Cities, 65% of electrical demand is met by renewable wind, hydroelectric and solar energy sources. Across the river in Illinois, 69% is met by nuclear, wind and solar sources. Here, clean, reliable, affordable energy is abundant. Plug in and grow.



TOP 10 LOWEST

ELECTRIC RATES IN THE U.S.

MidAmerican Energy 2025



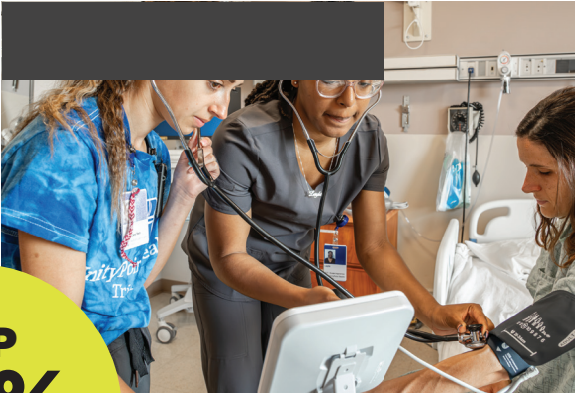
See our key industries ...



Your industry peers ...

YOU'RE IN GOOD COMPANY

Your community **strengthens** your future.



Diverse industries help you grow.

Your new community features a wide range of employers, from Fortune 500 companies to global headquarters and mom 'n' pop small businesses. The Quad Cities is a hub for agricultural industry with a robust presence in manufacturing, logistics, healthcare and defense. Here, your creativity and innovation take off, grow and thrive.

TOP 30%

Industry Diversity

Lightcast

TOP 10 QC REGIONAL EMPLOYERS

 JOHN DEERE 7,500 Employees	 6,300 Employees	 6,100 Employees	 4,700 Employees	 4,200 Employees
 3,600 Employees	 3,200 Employees	 2,550 Employees	 2,400 Employees	 2,000 Employees

HOW YOU THRIVE



66TH
HIGHEST TOTAL EXPORTS IN THE U.S.
ITA 2024

Your new standard of living ...


COMPETE BIGGER. LIVE BETTER.

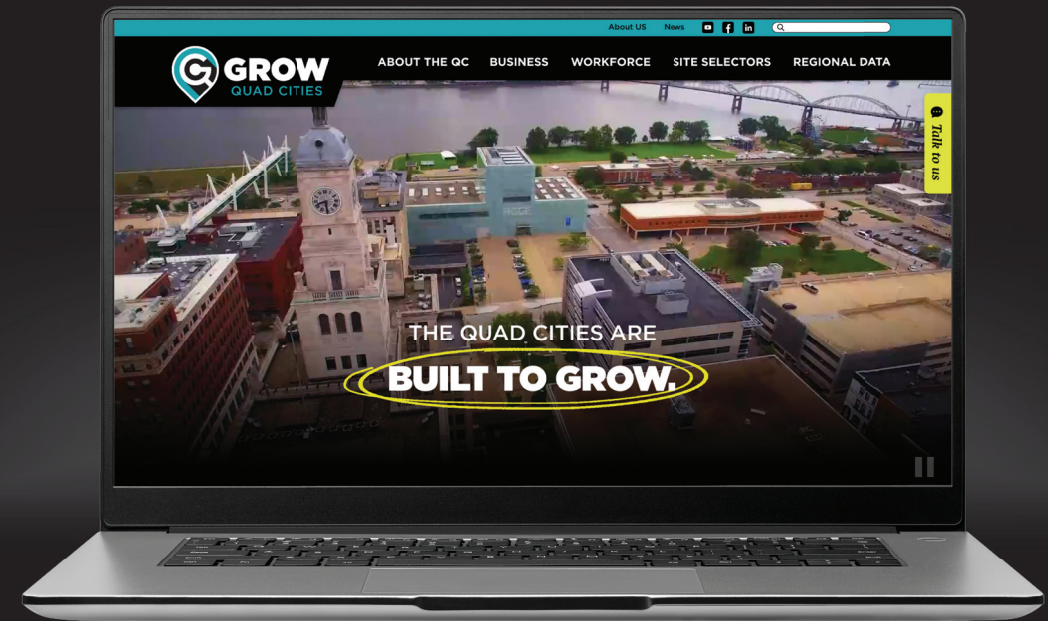
Relocating your business to the QC region unlocks a wide range of incentives across two states and multiple local municipalities, giving you access to advantages typically found in much larger metro areas. Located within Foreign-Trade Zone #133, the region offers a competitive edge for growth while maintaining a supportive, business-friendly environment.

 **\$5.1B**
IN EXPORTS
ITA 2024

 **\$34.7B**
GDP
BEA 2024



See what your life 
 looks like as a Quad Citizen ...



More information and stats:

GROWQUADCITIES.COM

As a Quad Citizen, both you and your business will thrive in a culture rooted in hard work, collaboration and meaningful living.





GROW
QUAD CITIES

Welcome home.

Call **563.322.1706** or visit growquadcities.com for more information.

