

2023 FORWARD STRATEGIC VISION

WORK

LIVE

MOVE



BUSINESS AND ECONOMIC GROWTH

SUPPORT THE ATTRACTION AND GROWTH OF BUSINESSES IN THE REGION AND PROMOTE AN INCLUSIVE LOCAL ECONOMY

- Market regional assets to attract new businesses in our targeted industries
- Encourage investment and infrastructure for shovel-ready sites
- Support the growth and expansion of existing businesses
- Deliver programming and resources to meet the demands of high-growth industries and occupations
- Provide networking, business development and training opportunities for businesses
- Create an inclusive economy to ensure equitable access and economic prosperity in the region

WORKFORCE AND TALENT DEVELOPMENT

ADDRESS THE IMMEDIATE AND FUTURE WORKFORCE NEEDS OF REGIONAL EMPLOYERS

- Provide solutions to help primary industries immediately fill workforce gaps
- Leverage the regional educational assets to address talent pipeline challenges
- Retain and cultivate existing talent within the region
- Attract talent to the region to ensure new and existing businesses have the workforce needed to grow their companies

QUALITY OF PLACE

BOLSTER LIVABILITY IN THE REGION THROUGH PLACE MANAGEMENT AND PLACEMAKING

- Provide place management services to Business Improvement Districts
- Cultivate a vibrant regional culture through placemaking projects and programming to engage residents and visitors
- Promote and support community initiatives that bolster regional vibrancy
- Position the region to be an attractive location for businesses and talent

STRONG AND SUSTAINABLE CHAMBER

ADVOCATE FOR BUSINESSES IN THE REGION AND EFFECTIVELY COMMUNICATE REGIONAL SUCCESSES

- Leverage the influence of the Chamber to advocate for pro-business legislation
- Communicate across a dynamic set of stakeholders the value of the Chamber
- Secure sustainable funding and effectively deploy stakeholders' investments
- Align with regional partners to elevate the QC brand outside of the market
- Enhance volunteerism to engage a wide community audience
- Integrate diversity, equity and inclusion as integral values across the organization and region